



GAY MEN'S CHORUS OF SOUTH FLORIDA PROUDLY PRESENTS
Its Stellar 9th Anniversary Season

18

UPRISE SING

19

A Tribute to Stonewall and a Vision of Peace and Equality

A FORT LAUDERDALE TRADITION

DECEMBER 16
-SUNDAY-

Holidays

At
Hard Rock



WITH
Matthew Morrison

GAY MEN'S CHORUS OF SOUTH FLORIDA
INSPIRING THROUGH SONG

SEMINOLE
Hard Rock
HOTEL & CASINO
HOLLYWOOD, FL

TICKETS & INFO
GMCSF.ORG

*The Heart of
the
Holidays*



DECEMBER 15

A Sunshine Cathedral Tradition

MARCH 29 & 30

FROM THE HEAVENLY
TO THE DIVINE!

SUNSHINE CATHEDRAL



JUNE 21

Lauderhill Performing Arts Center

Featuring the Miami Gay Men's Chorus and
the Fort Lauderdale Gay Men's Chorus



GAY MEN'S CHORUS OF SOUTH FLORIDA

RATE SHEET 2018-2019

"Advertising in Gay Men's Chorus of South Florida programs has, by far, brought the best return on investment in all my years in business. GMCSF ads blow away all the other options – no questions." – Sam Iannaccone, a.k.a. Sam the Barber

PER CONCERT

FULL PAGE (4.5" W X 7.5" H) \$440

HALF PAGE (4.5" W X 3.6875" H) \$280

QUARTER PAGE (2.1875" W X 3.6875" H) \$200

EIGHTH PAGE (2.75" W X 1.5714" H) \$120

PREMIUM-BACK COVER \$1,000

~~PREMIUM-INSIDE-BACK-OR-FRONT \$750~~

Inside Sold!

FULL SEASON – 3 CONCERTS (Save 10%)

FULL PAGE (4.5" W X 7.5" H) \$1,188

HALF PAGE (4.5" W X 3.6875" H) \$756

QUARTER PAGE (2.1875" W X 3.6875" H) \$540

EIGHTH PAGE (2.75" W X 1.5714" H) \$324

PREMIUM-BACK COVER \$2,700

~~PREMIUM-INSIDE-BACK-OR-FRONT \$2,025~~

Inside Sold!

Returning Advertisers Receive an Additional

10% Off

WHO ATTENDS OUR CONCERTS?



93% are over the age of 45

74% are college educated

40% have annual incomes greater than \$100,000

80% are LGBT and 20% are not



adsales@gmcsf.org

(954) 763-2266, Ext. 109



2018-2019 ADVERTISING ORDER FORM

Business Name: _____

Contact First Name: _____ Last Name: _____

E-mail Address: _____ Primary Phone: _____

Circle Ad Choices Below

AD SIZE/PLACEMENT	HOLIDAYS HARD ROCK LIVE & SUNSHINE CATHEDRAL DEC. 2018 Deadline Nov. 14	FROM THE HEAVENLY TO THE DIVINE MARCH 2019 Deadline Feb. 22	UP RISE SING! JUNE 2019 Deadline May 22	TOTAL
PREMIUM-BACK COVER (4.5" W X 7.5" H)	\$1000	\$1000	\$1000	\$
PREMIUM INSIDE COVERS (4.5" W X 7.5" H)	\$750	\$750	\$750	Inside Front & Back SOLD
FULL PAGE (4.5" W X 7.5" H)	\$440	\$440	\$440	\$
HALF PAGE (4.5" W X 3.6875" H)	\$280	\$280	\$280	\$
QUARTER PAGE (2.1875" W X 3.6875" H)	\$200	\$200	\$200	\$
EIGHTH PAGE (2.75" W X 1.5714" H)	\$120	\$120	\$120	
*Note: For premium ads, priority is given to advertisers buying full season			Discount 10% Full Season	(\$)
			Discount 10% Renewals	(\$)
			TOTAL	\$

Payment is enclosed

Please e-mail invoice

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